



Draft release

PARKDEAN GIVES HOLIDAYMAKERS £6 MILLION REASONS TO VISIT THE SOUTH WEST THIS YEAR

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Parkdean, one of the UK's leading holiday park operators, has recently invested £6million in its award-winning parks in the South West. Parkdean has eight parks in Cornwall, the largest holiday park operator in the region, three parks in Devon and three in Dorset. The investment in accommodation, facilities and entertainment coincides with the holiday park operator's 10 year anniversary.

With 14 Parkdean holiday parks stretching from Poole in Dorset to the Lizard coast in Cornwall, there's something for everyone in the South West. Whether holidaymakers are keen to visit the infamous surfing beaches of North Devon and Newquay, the rugged Jurassic coastline and stunning scenery of Dorset or the quaint fishing villages of Cornwall, the region has it all.

"Our parks are set in some of the most beautiful locations the South West has to offer, with stunning beaches, deep woodland, historic castles and family attractions on their doorsteps," says Stephen Griffiths, Area Director for Parkdean. "While the region's landscape lends itself to golf, walking, cycling, surfing and exploring, Parkdean also offers excellent facilities and activities on its parks, with indoor and outdoor swimming pools, free kids' clubs, free live family entertainment, adventure play areas, sports courts plus fantastic restaurant and bar facilities!"

"Our recent investment in our South West parks reaffirms our commitment to offering the best family holiday experience in with top quality accommodation and first class facilities."

Examples of Parkdean's fantastic South West parks:

- **White Acres Holiday Park**, set in 184 acres of stunning countryside near Newquay in Cornwall, has new caravan accommodation for 2010 with all the home comforts you'll need such as double glazing and central heating. In addition, Parkdean has invested in a fantastic new restaurant and bar area.

Other facilities at the park include 13 fishing lakes, an indoor swimming pool, a spa bath and sauna, a gym, free kids' club and fantastic live family entertainment. The park even provides scuba diving tuition for those who fancy exploring underwater!

- **Mullion Holiday Park**, on the stunning Lizard peninsula in South Cornwall is benefitting from new model caravans this year, complete with a central lounge, an extra bathroom plus double glazing and central heating.

At Mullion, situated in an Area of Outstanding Natural Beauty, facilities include an indoor pools, fantastic Showtime Entertainment, crazy golf, a football pitch and lots more!

- **St Minver Holiday Park**, near Rock in Cornwall has extended its lodge development, The Glade, for 2010, as well as completing a refurbishment on its indoor swimming pool and changing facilities.

St Minver is set in beautiful woodland, once the grounds of an old manor house and its superb facilities include kids' clubs, archery, nature trails, a multi-sports court and lots more!

- **Torquay Holiday Park**, located on the English Riviera in Devon and **Ruda Holiday Park** set on the infamous Croyde Bay in North Devon are both benefitting from new accommodation this year. New caravan models will be added to fleets at both parks plus Ruda will be gaining new lodges this year, offering visitors even more choice..

Other first class facilities at these parks include fantastic Showtime Entertainment, indoor swimming pools, kids' clubs, sports facilities and lots more!

- **Warmwell Holiday Park**, near Weymouth in Dorset, is welcoming new luxury lodges to its fleet this year, complete with double glazing and central heating.

Warmwell is set in the beautiful Dorset countryside and its unique facilities include fishing lakes, an indoor swimming pool and a 110m Snowflex ski slope!

- **Sandford Holiday Park**, near Poole in Dorset has a number of new model caravans on its fleet for visitors this year, with stylish interiors plus double glazing and central heating.

You'll be spoilt for a choice of things to do at Sandford. There are superb indoor and outdoor heated pools, a choice of play areas, crazy golf and an all weather sports court plus fantastic Showtime Entertainment.

Parkdean's South West investment is part of a wider £10 million project seeing facility refurbishments and new accommodation across the company's 24 UK holiday parks in Hampshire, Norfolk, South Wales, Scotland and the South West.

Right now, you can save £40 per week, on all 2010 caravan holidays with Parkdean, booked before 28 February.

Ends...

For more information: Call 0844 335 3387 or visit www.parkdean.com

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